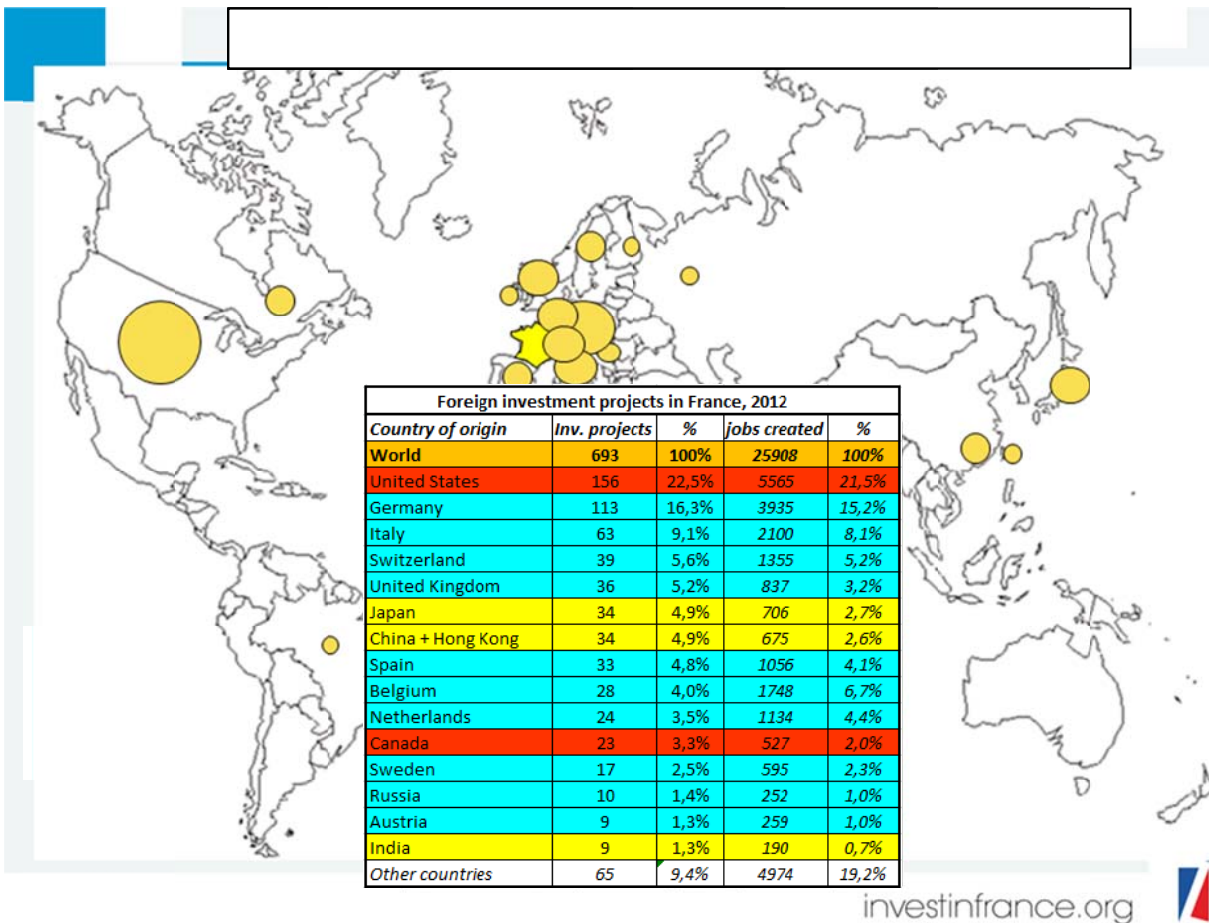


# U.S. investment projects in France

## 2012 results – a record year, again

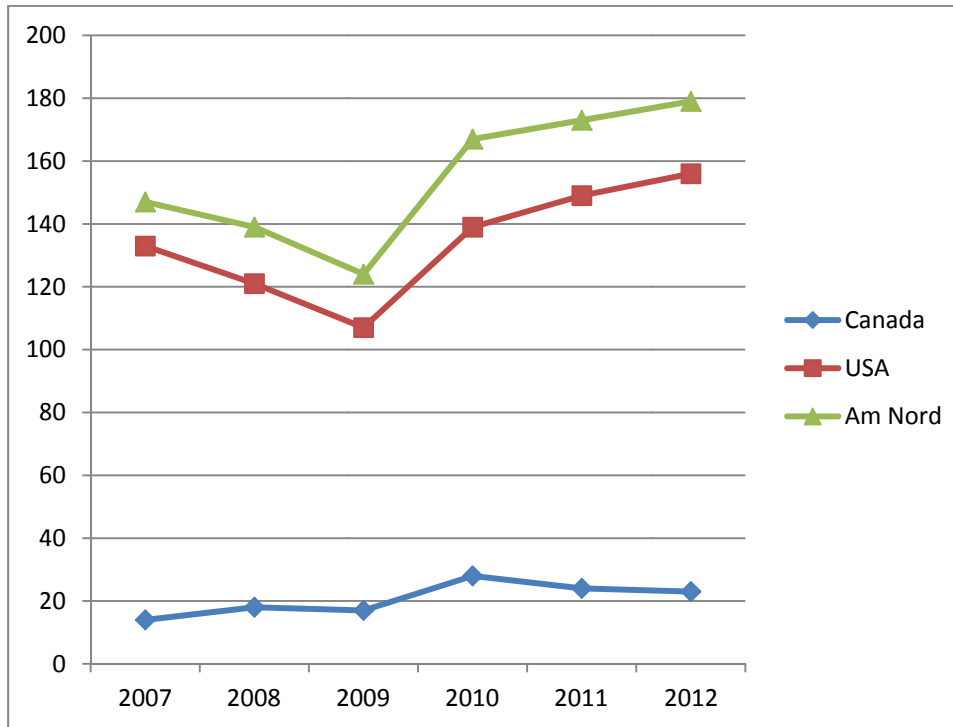
### Summary

- **In a very challenging global economic environment, France has confirmed in 2012 its strong appeal for foreign investors.** France attracted **693 projects**, just slightly less than in 2011 (698). While Europe remains the main regional destination in the world for job-creating foreign investment projects (29% share), France is the second most attractive European country after the U.K.
- With 22.5% of all foreign projects in France, the United States are again in 2012 the first country of origin for the French destination, and increase their market share compared to 2011: **156 investment projects in France were decided by 123 different US companies this year, a +4.7% increase compared to 2011 and the highest number ever recorded.** These projects will generate 5500+ new jobs in France.



- This confirms a strong recovery initiated in 2010, after the dip due to the global depression in 2009.

2012 will indeed be a **record year for American investments in France**



- While the access to the European and Mediterranean markets remains a strong incentive, American leading-edge businesses are increasingly attracted by the conditions offered in France to do R&D, and develop and bring to the market new technologies and innovative products. 10% of all U.S. investment projects were for R&D activities.

35% of the 123 US companies which invested in France in 2012 came from the Eastern corridor, spanning from Richmond, VA to Boston, MA. The West Coast (mostly California and Washington state) comes second with 30%, and the mid-west third with 21%. The southern states (from Texas to North Carolina) account for 13%.

### 2012 U.S. Investments in France

#### Key figures:

- 144 US companies picked France for
- 156 projects (+4,5% / 2011)
  - 35% in mfg industries
  - 40% in services
  - 25% in I.T./electronics
- 5565 jobs created
- coming from 29 different states
  - o California (26 companies)
  - o New York (18)
  - o Illinois (8)

1) Key figures :

2011		North American projects	2012		% +2011/2010
173		number of projects	179		3,5%
70	40,5%	<i>inc. industry</i>	60	33,5%	-14,3%
61	35,3%	<i>inc. services</i>	74	41,3%	21,3%
42	24,3%	<i>inc. I.T./electronics</i>	45	25,1%	7,1%
6895		jobs created	6092		-11,6%
33		States/provinces of origin	33		
California		rank 1	California		
New York		rank 2	New York		
Québec		rank 3	Québec		
Massachusetts		rank 4	Illinois		
17		French regions of destination	20		
Ile de France / Paris region		rank 1	Ile de France / Paris region		
Rhône Alpes / Lyon region		rank 2	Rhône Alpes / Lyon region		
Alsace		rank 3	Midi-Pyrénées / Toulouse region		
Midi-Pyrénées / Toulouse region		rank 4	Provence-Alpes-Côte d'Azur		
2011		US projects	2012		% +2011/2010
149		number of projects	156		4,7%
62	41,6%	<i>inc. industry</i>	53	34,0%	-14,5%
50	33,6%	<i>inc. services</i>	64	41,0%	28,0%
37	24,8%	<i>inc. I.T./electronics</i>	39	25,0%	5,4%
6087		jobs created	5565		-8,6%
29		States of origin	29		
California		rank 1	California		
New York		rank 2	New York		
Massachusetts		rank 3	Illinois		
Ohio		rank 4	Washington		
17		French regions of destination	19		
Ile de France / Paris region		rank 1	Ile de France / Paris region		
Rhône Alpes / Lyon region		rank 2	Rhône Alpes / Lyon region		
Alsace		rank 3	Provence-Alpes-Côte d'Azur		
Midi-Pyrénées / Toulouse region		rank 4	Midi-Pyrénées / Toulouse region		
2011		Canadian projects	2012		% +2011/2010
24		number of projects	23		-4,2%
8	5,4%	<i>inc. industry</i>	7	30,4%	-12,5%
11	7,4%	<i>inc. services</i>	10	43,5%	-9,1%
5	3,4%	<i>inc. I.T./electronics</i>	6	26,1%	20,0%
808		jobs created	527		-34,8%
4		Provinces of origin	4		
Québec		rank 1	Québec		
Ontario		rank 2	Ontario		
British Columbia		rank 3	Manitoba		
Alberta		rank 4	Alberta		
8		French regions of destination	10		
Rhône Alpes / Lyon region		rank 1	Rhône Alpes / Lyon region		
Ile de France / Paris region		rank 2	Ile de France / Paris region		
Midi-Pyrénées / Toulouse region		rank 3	Midi-Pyrénées/Auvergne		

## 2) Breakdown by type of activity

<i>U.S. and Canadian investment projects in France - 2012</i>				
number of projects by activity	Creation	Extension	Takeover	TOTAL
Decision center/ office	39	9	1	49
Logistics	4	4		8
Point of sales	12			12
Production / Mfg	4	30	4	38
R&D, Design	8	8	3	19
Services B to B	10	21	1	32
Services B to C	15	5	1	21
<b>Total France</b>	<b>92</b>	<b>77</b>	<b>10</b>	<b>179</b>

## 3) Breakdown of projects by sector

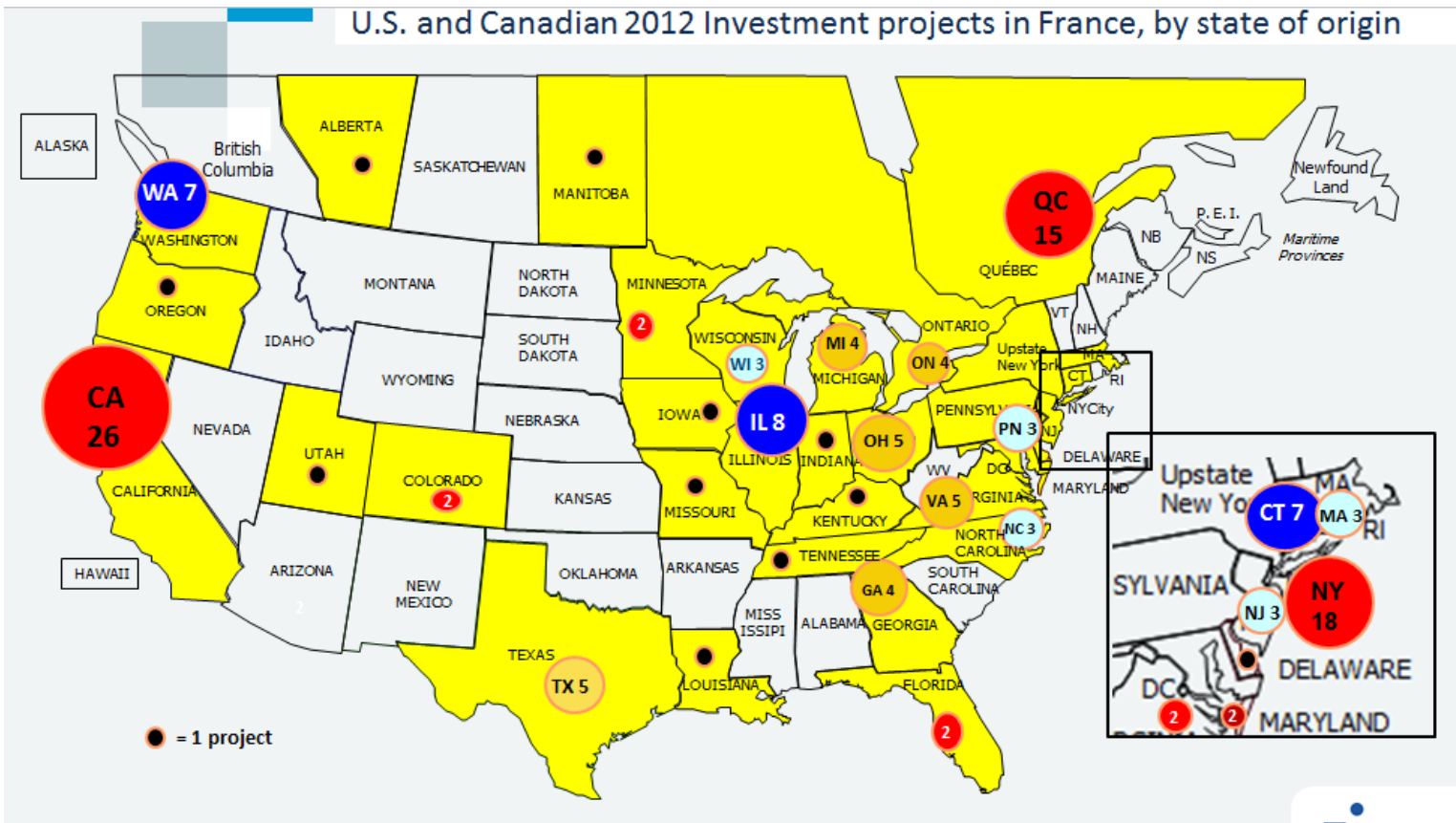
<i>U.S. and Canadian investment projects in France - 2012</i>						
secteur d'activité	Sector of activity	Canada	USA	Total	% total	rappel 2011
<b>Industries hors TIC</b>	<b>Industry (except Information technologies)</b>	<b>7</b>	<b>53</b>	<b>60</b>	<b>33,5%</b>	<b>70</b>
Agro-alimentaire, agricu	Food industry	1	7	8	4,5%	6
Ameublement et équip	Houseware		3	3	1,7%	3
BTP, matériaux de const	Construction materials, civil engineering	2		2	1,1%	3
Chimie, plasturgie	Chemistry, plastics		7	7	3,9%	8
Constructeurs automob	Automotive industry	1	3	4	2,2%	5
Equipements médico-ch	Medical equipment	1	4	5	2,8%	13
Machines et équipemen	Mechanical equipment		11	11	6,1%	7
Matériels aéronautique	Aeronautics, rail and maritime	1	5	6	3,4%	5
Médicaments et biotech	Drug and biotech industries		5	5	2,8%	14
Métaux	Metal work	1	6	7	3,9%	
Textile, textile industrie	Textile		1	1	0,6%	1
Verre, céramique, miné	wood, paper, glass industry		1	1	0,6%	5
<b>Services hors TIC</b>	<b>Services (except Information technologies)</b>	<b>10</b>	<b>64</b>	<b>74</b>	<b>41,3%</b>	<b>61</b>
Commerce et distributi	Retail, distribution		17	17	9,5%	15
Conseil, ingénierie et se	Engineering, B to B services	3	12	15	8,4%	18
Energie, recyclage, autre	Energy, water, environmental services	3	6	9	5,0%	4
Hôtellerie, tourisme et	Tourism, hotels, restaurants		5	5	2,8%	10
Services financiers, ban	Financial services	1	4	5	2,8%	5
Transport, stockage	Logistics and supply chain	1	16	17	9,5%	7
Autres activités de servi	Other services	2	4	6	3,4%	2
<b>TIC</b>	<b>Information technologies</b>	<b>6</b>	<b>39</b>	<b>45</b>	<b>25,1%</b>	<b>42</b>
Composants électronique	Electronic components		6	6	3,4%	7
Electronique grand publ	Electronics		1	1	0,6%	1
Equipements électrique	Electrical goods, computers	1	5	6	3,4%	5
Logiciels et prestations	Software and computer services	5	27	32	17,9%	28
Opérateurs télécoms et	Telecom and internet service providers				0,0%	1
<b>Total général</b>	<b>Total FRANCE</b>	<b>23</b>	<b>156</b>	<b>179</b>	<b>100,0%</b>	<b>173</b>

4) Jobs created by type of activity

<i>U.S. and Canadian investment projects in France - 2012</i>			
jobs created by activity	Canada	USA	Total
Decision center/ office	161	774	935
Logistics		1373	1373
Point of sales		370	370
Production / Mfg	180	1330	1440
R&D, Design	30	470	500
Services B to B	146	690	836
Services B to C	10	558	568
<b>Total France</b>	<b>527</b>	<b>5565</b>	<b>6022</b>

5) In 2012 144 US and Canadian companies decided 179 investment projects in France ;

U.S. and Canadian 2012 Investment projects in France, by state of origin



## Breakdown by state/province of origin

<i>Origin of companies investing in France</i>		
state/prov. of origin	2011	2012
<b>Canada</b>	<b>20</b>	<b>21</b>
<b>East Canada</b>	<b>18</b>	<b>19</b>
Ontario	4	4
Québec	14	15
<b>West Canada</b>	<b>2</b>	<b>2</b>
Alberta	1	1
British Columbia	1	
Manitoba		1
<b>United States</b>	<b>131</b>	<b>123</b>
<b>East</b>	<b>48</b>	<b>44</b>
Connecticut	5	7
D. of Columbia	4	2
Delaware	3	1
Maryland	2	2
Massachusetts	9	3
New Jersey	4	3
New York	17	18
Pennsylvania	3	3
Virginia	1	5
<b>Midwest- G lakes</b>	<b>30</b>	<b>26</b>
Illinois	10	8
Indiana	1	1
Iowa	1	1
Kentucky	2	1
Michigan	4	4
Minnesota	4	2
Missouri		1
North dakota	1	
Ohio	6	5
Wisconsin	1	3
<b>South</b>	<b>6</b>	<b>6</b>
Texas	6	5
Louisiana		1
<b>South East</b>	<b>14</b>	<b>10</b>
Alabama	1	
Florida	5	2
Georgia	2	4
North Carolina	3	3
Tennessee	3	1
<b>West</b>	<b>33</b>	<b>37</b>
Arizona	2	
California	23	26
Colorado	1	2
Oregon		1
Utah	3	1
Washington	4	7
<b>Total</b>	<b>151</b>	<b>144</b>

6) Breakdown of projects by French region of destination

<i>U.S. and Canadian investment projects in France - 2012 / breakdown by region in France</i>							
Region/dept in France	Canada	USA	Total	Region in France	Canada	USA	Total
<b>Alsace</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>Languedoc-Roussillon</b>		<b>8</b>	<b>8</b>
Bas-Rhin		1	1	Aude		1	1
Haut-Rhin	2		2	Gard		2	2
<b>Aquitaine</b>	<b>1</b>	<b>5</b>	<b>6</b>	Hérault		4	4
Gironde	1	3	4	Pyrénées-Orientales		1	1
Pyrénées-Atlantiques		2	2	<b>Lorraine</b>	<b>1</b>	<b>2</b>	<b>3</b>
<b>Auvergne</b>	<b>2</b>	<b>1</b>	<b>3</b>	Meuse		1	1
Haute-Loire	1		1	Moselle	1	1	2
Puy-de-Dôme	1	1	2	<b>Midi-Pyrénées</b>	<b>2</b>	<b>11</b>	<b>13</b>
<b>Basse-Normandie</b>		<b>1</b>	<b>1</b>	Aveyron	1		1
Calvados		1	1	Haute-Garonne	1	8	9
<b>Bourgogne</b>		<b>3</b>	<b>3</b>	Hautes-Pyrénées		2	2
Côte-d'Or		1	1	Tarn		1	1
Saône-et-Loire		2	2	<b>Nord-Pas de Calais</b>		<b>6</b>	<b>6</b>
<b>Bretagne</b>	<b>4</b>	<b>3</b>	<b>7</b>	Nord		4	4
Finistère		2	2	Pas-de-Calais		2	2
Ille-et-Vilaine	4	1	5	<b>Pays de la Loire</b>	<b>1</b>	<b>6</b>	<b>7</b>
<b>Centre</b>		<b>7</b>	<b>7</b>	Loire-Atlantique		3	3
Eure-et-Loir		1	1	Maine-et-Loire	1	1	2
Indre-et-Loire		2	2	Sarthe		1	1
Loiret		2	2	Vendée		1	1
Loir-et-Cher		2	2	<b>Picardie</b>		<b>2</b>	<b>2</b>
<b>Champagne-Ardenne</b>	<b>1</b>	<b>2</b>	<b>3</b>	Oise		1	1
Ardennes		1	1	Somme		1	1
Aube	1		1	<b>Provence-Alpes-Côte d'Azur</b>		<b>11</b>	<b>11</b>
Marne		1	1	Alpes-Maritimes		7	7
<b>Franche-Comté</b>		<b>2</b>	<b>2</b>	Bouches-du-Rhône		4	4
Jura		2	2	<b>Rhône-Alpes</b>	<b>5</b>	<b>30</b>	<b>35</b>
<b>Haute-Normandie</b>		<b>4</b>	<b>4</b>	Ain	1	2	3
Eure		2	2	Drôme		2	2
Seine-Maritime		2	2	Haute-Savoie	1	3	4
<b>Ile-de-France</b>	<b>4</b>	<b>51</b>	<b>55</b>	Isère	1	4	5
Essonne		1	1	Loire	1	4	5
Hauts-de-Seine		9	9	Rhône	1	14	15
Paris	4	35	39	Savoie		1	1
Seine-et-Marne		2	2	<b>Total France</b>	<b>23</b>	<b>156</b>	<b>179</b>
Val-d'Oise		1	1				
Yvelines		3	3				