

Where Europeans & Americans
Connect to do Business

A YEAR IN REVIEW - 2018





A Year in Review



Message from the President and Executive Director

We are delighted to share with you the highlights of 2018. This booklet is a showcase of how we work with our members to provide timely programs and business connections to the roughly 6,500 executives we reach in New York and across Europe. Our programs address a myriad of issues faced by businesses in the often complex relationship between the United States, the European Union as well as nonmember states.

We are honored to serve such a diverse portfolio of member organizations and the individuals behind them. We could not do our work without your commitment and without your tireless and hands-on support to help develop seminars, thought-leader insights and your willingness to open doors to help many of our members succeed.

The incredible growth we as a network have been experiencing over the last few vears is proof of the important role the EACC plays in making sense of the disruptions and upheavals in transatlantic trade and investment. Facilitating a high-level exchange of ideas and meaningful networking between transatlantic executives is a need that isn't filled at such a senior level by anyone else.

The fact that you are recommending the EACC to so many of your business partners validates the impact the EACC has as a business organization. Networking opportunities provided by the EACC bring business leaders together with advisors and other resources to share experiences and expertise in transatlantic trade and investment. We recognize that in a city like New York, there are many choices competing for your time. Unlike many other organizations, the EACC is not a social club for expats, but an organization that closely collaborates with its members to ensure timely, relevant programs that help them grow their business.

Jim, my team and I invite you to reach out anytime, to stop by for a coffee or meet us for a brainstorming session. We are here to help you succeed in your transatlantic activities and we take that mandate very seriously. We look forward to hearing from you and again thank you for being a great partner and supporter of the EACC.



EACC IN THE NEWS

On March 29th, EACC New York's Executive Director Yvonne Bendinger-Rothschild was invited to speak to CNN International's Zain Asher on CNN International "Quest means Business" program. The discussion focused on Brexit and the most recent developments in the negotiation process between Britain and the EU.

On November 5th, Yvonne was interviewed by Euronews on the impact of the Midterm Legislative Elections on the relationship between Europe and the U.S.



Our 10th Anniversary A Quick Look Back

In 2018, the European American Chamber of Commerce New York Chapter (EACCNY) celebrated its 10th Anniversary. To mark the occasion, we organized a reception to share this important milestone with YOU, our members. As a membership-based organization, we rely on the support of our members to help us explain the U.S.-EU business environment and strengthen the transatlantic relationship.

Since our beginning in Paris in 2003, we have grown from a modest network with a few members to hundreds of transatlantic business organizations. Together with our sister chapters in the U.S. and Europe we have created an unrivaled platform to advance transatlantic business and share economic values through member engagement, knowledge sharing, and top-notch educational seminars.

Over the last 10 years we have hosted thought leaders and innovators, including some of the most senior government officials and business executives involved in the transatlantic relationship, in order to expose our members to fresh ideas, new perspectives, and business and policy challenges. These programs have helped our diverse membership to better navigate the unique challenges they face every day.

With that said, we still have important work to do. Brexit, U.S. trade policies, immigration, populism on both sides of the Atlantic and other large-scale challenges lay ahead. Our collaboration will ensure that together we can approach the next ten years with confidence and inspiration.

We are honored that you choose to be a part of this journey as we head into the next ten years ... and more.







Our Transatlantic Network

Constantly Growing

During 2018, the EACC New York Chapter welcomed an average of 1 new member per week! Our members range from small and medium size companies to some of the biggest corporations in the US and Europe.

Our Mission & the Work We Do Resonates:

Over the last few years, we not only added new members at an amazing rate, we are also opening additional chapters across the U.S. and in Europe.

At EACC You Are Part of Something Bigger:

As a member of the New York chapter, you not only have access to more than 160 New York members and over 6.500 Executives we reach in the Tri-State Area, you also belong to a broader transatlantic network of more than 800 member companies across the U.S and Europe in cities such as Paris, Lyon, Brussels, Cincinnati, the Carolinas, New Jersey, Amsterdam and beyond. The EACC network can open doors for your organization to a network of over 10.000 transatlantic executives.

There is More to Come:

Stay tuned as the EACC will open additional chapters in cities such as Washington DC, Miami, Madrid, Frankfurt, and Milan.

Do contact us if you are travelling to any of the cities where we have sister chapters! We can connect you with your fellow EACC members outside of New York!!



All chapter network meeting in Cincinnati - May, 2018.



new york





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opening in 2019





opening soon...







milan

boston

A POWERFUL NETWORK OF THOUGHT LEADERS, EXPERTS, AND INNOVATORS FROM BOTH THE U.S. AND EUROPE

EACCNY Educational Programs



Our events range from in depth macroeconomic, legal and financial panel discussions featuring industry leaders, to smaller round table discussions on matters that directly affect transatlantic businesses and their executives.

Our educational seminars, roundtables, panel discussions, workshops, luncheons and private dinners are designed to educate our members and the transatlantic business community on matters relevant in the US & Europe. They provide a platform to exchange ideas and network with fellow executives from the US and Europe.

Programs on Brexit

June

Challenges in Transatlantic Trade and in Redefining Britain's Relationship with Europe and the United States

The Panel, including David O'Sullivan, Ambassador of the EU to the USA and Anthony Phillipson, British Consul General in New York, explored the complexities and challenges of Britain's relationship with Europe and the USA after Brexit.

July

Lunch with Michel Barnier, EU Chief Negotiator for the United Kingdom's Exit from the European Union

Michel Barnier joined EACCNY for an exclusive fireside chat to discuss the status of the negotiations; Progress made and issues still to be resolved; Potential economic implications for the U.S., the EU and the United Kingdom.

October

Lunch with Laura Citron, CEO of London & Partners

EACCNY members joined Laura Citron, CEO of the Mayor of London's official promotional agency to hear how London is putting innovation, creativity, partnerships and inclusion at the top of the City's agenda to prepare for the future of London post-Brexit.

November

Dinner with John Bruton, Former Irish Prime Minister, and the First EU Ambassador to the U.S.

John Bruton joined EACCNY and the Consulate General of Ireland in New York for a private dinner to discuss what the future holds for The EU Post-Brexit and what the separation between Britain and the European Union will mean for businesses on both sides of the Atlantic.



John Sinclair Foley & Michel Barnier



Antony Phillipson, Gregory J Nowak, Thomas Leonardi, Caroline Krass, Victor Rod & David O'Sullivan



Laura Citron



Programs on the Transatlantic Relationship

January

Economic Growth Dialogue: The Time to Invest in Europe is Now! Werner Hoyer, President of the European Investment Bank, together with other panelists, provided an outlook on the European economy highlighting how coordinated economic efforts at European and international levels have put Europe back on track. Panelists also shared their views on the transatlantic relationship in the global economic context.

March

Current EU Antitrust Enforcement Trends and Their Potential Implications for U.S. Businesses and Their Advisors

The discussion provided the legal and business community with an overview of some of the hot topics in EU antitrust law and their potential implications from a U.S. perspective.



Werner Hoyer

April

Breakfast with Chris Buijink, President of the Dutch Bankers Association

The European American Chamber of Commerce and the Consulate General of the Netherlands convened leaders from the public and private sector for a discussion with Chris Buijink on the future of transatlantic relations and banking.

A Transatlantic Update on Trade | Tariffs | Taxes

The discussion focused on the economic and political climate in Europe and the United States, and provided an update on where we stand on EU/U.S. Trade, tax reform on both sides of the Atlantic, as well as what to expect for the Eurozone and U.S. economies.

May

Pan European Tax Update: Making Sense of the Changing U.S./European Tax Landscape

Since 2013 there have been seismic changes in international taxation that impact investment and operations of U.S. companies outside the U.S. Tax practitioners from Luxembourg, Belgium, Switzerland and the Netherlands, discussed the changing landscape on the EU and U.S. tax legislations.



Ignacio Garcia Bercero, Pierre-Marc Johnson, Daniel Erikson

June

CETA: A Trade Agreement of the Future & The Future of Trade Agreements

EACCNY hosted a candid discussion about trade agreements with three preeminent experts on the subject of negotiating successful trade pacts: Pierre-Marc Johnson, 24th Premier of Quebec and Quebec's lead negotiator for CETA; Ignacio Garcia Bercero, EU Chief Negotiator for the Transatlantic Trade & Investment Partnership TTIP and Daniel Erikson, former Special Advisor to U.S. Vice Presidents Joseph Biden and Mike Pence.

October

US Regulatory Risks for European Companies

The program addressed how European companies can deal more effectively with U.S. regulators and regulatory requirements and how to balance these with EU regulations.

Breakfast with Pascal Lamy, Former Director-General of the World Trade Organization

The EACCNY and the Consulate General of France in New York organized a breakfast for European and American business executives with Pascal Lamy, for an update on transatlantic trade and tariffs.

Other Educational Seminars

January

Labor Laws in France Have Changed, What's New?

This program was a collaboration between EACC Paris and New York, as well as the Consulate General of France in New York & Business France. Speakers included Franck Morel, Labor Counselor, French Prime Minister's Office, and experts from firms such as Deloitte, Littler Mendelson and Lincoln International.

February

Banking Culture: Still Room for Improvement?

Three of the foremost thinkers on the matter, Ellen R. Alemany, Chairwoman & CEO of CIT Group, William C. Dudley, New York Federal Reserve President and William Rhodes, chair of the G30's Steering Committee on Bank Culture and Governance discussed this important topic live at Reuters news. Rob Cox of Reuters Breakingviews moderated the panel.

March

Getting Ready for the GDPR – the General Data Protection Regulation

This seminar was a discussion between U.S. business leaders and EU privacy experts, including Isabelle Falque-Pierrotin, the president of CNIL, to share practical experiences from the front lines as U.S. companies prepare themselves before the EU General Data Protection Regulation that went live on May 25, 2018.

September

Private Equity's Changing Role in Today's Investment Landscape

Our annual review of PE in 2018 and an Outlook on what is in store for 2019: Macro Sector Trends, Current Deal Volume and the PE Outlook in Europe and the U.S.

In conversation with Pierre Moscovici, European Commissioner for Economic & Financial Affairs, Taxation and Customs

Topics of discussion included the next steps in deepening the Economic and Monetary Union and what to expect after the 2019 European elections.

October

Borders vs. Barriers Navigating Uncertainty in the U.S. Business Environment The panelist, including Meredith M. Broadbent, Commissioner at United States International Trade Commission, assessed four risks facing businesses — public policy, supply chain, investment behavior and reputation — and how those risks evolve in each scenario.

November

Fintech Update: What You Need to Know about Blockchain and Cryptocurrencies

This session focused on blockchain applications utilized in the financial services industry.

December

Trust & Estate Update

A panel discussion on trust & estate planning, and investment strategies for multi-nationals.



Ellen R. Alemany, William C. Dudley, William R. Rhodes & Rob Cox



Isabelle Falque-Pierrotin, Stephen Heary, Michael Kamps, Tim Sheehy, Oisín Tobin



Pierre Moscovici & Eduardo Porter



Specialty Workshops

May

Workshop in Partnership with the Embassy of Slovenia in Washington DC for Slovenian Furniture and Custom Wood Product Companies

EACCNY convened experts from its membership in New York to discuss topics relevant for their international expansion plans with a delegation of Slovenian furniture, wood working, and pre-fabricated building material firms.

September

Challenges & Opportunities to Create a More Sustainable & Gender Balanced Economy

EACCNY organized a discussion about how we can transform our society by including women early and fairly, and how we can work together to engage women to access their full economic potential. Special guests included: Yannick Glemarec, Director of UN WOMEN and Michele Sabban, President, REGIONS20 PARIS

October

What You Need to Know about the United States Life Sciences Ecosystem
A workshop prepared by the European American Chamber of Commerce
New York in partnership with Business France for the 2018 Galien MedStartup
Program in New York City.

Helping companies to expand across the Atlantic

Just Having Fun with our Members & Partners



Promoting Transatlantic C-Level Networking

Relaxed Dinners with Like-Minded European, Canadian & American Business Executives Hosted by Our Consular Members



Mrs. Cathy Buggenhout, Consul General of Belgium in New York



Mr. Ciaran Madden,Consul General of Ireland in New York



Mr. Jean-Claude Lauzon,Delegate General of Québec
in New York



Mr. Dolph Hogewoning, Consul General of the Netherlands in New York

VIP Briefings with:



Mr. John Bruton,Former Irish Prime Minister, and the first EU Ambassador to the U.S.



Mr. Christian Noyer, Former Vice President of the European Central Bank & former Governor of the Bank of France



Mr. Günther Oettinger, European Commissioner for Budget



Mr. Pierre Moscovici, European Commissioner for Economic & Financial Affairs, Taxation and customs



Mr. Pascal Lamy, Former Director-General of the World Trade Organization

BUILDING EUROPEAN COMMUNITY

Consular Luncheons with European Consuls General in New York

January

What Consulates Need to Know about Cyber Security and Cyber Hygiene

April

UN 2.0: Past, Present & Future of the United Nations

October

Population Trends in the United States and their effects on Companies, the Economy & Policy Makers





EACCNY Committees

Be Part of a Committee:

We invite you to help shape the EACC agenda and become an active part of the transatlantic conversations by joining one of the EACCNY's committees.

Event Committee

Brexit Working Group

Legal Committee

Energy & Infrastructure Task Force

Banking Working Group

What it Means

- Contribute to developing targeted business activities, to facilitate educational and networking programs within the EACC network, in accordance with the EACC strategic priorities and in support of its overall mission.
- Raise the profile and visibility of the EACC locally, nationally and internationally.

Committee Members

- Are made up of Executive Members of the EACC network.
- Are experienced business leaders and professionals who are connected and committed to deliver on the EACC mission and that of their committee.
- Represent EACC within their company and other relevant organizations with whom they are associated.

If you would like to make a difference, help shape the EACC, and have a direct impact on where the organization is heading, we invite you to upgrade to an executive level membership. As an executive member you can join a committee or maybe even be selected for a role on the EACC's Board of Directors.

Have a say, whether you are interested on transatlantic trade and investment, transatlantic legal and regulatory issues, energy & infrastructure or on how Brexit will affect the U.S.-European relations, call us +1 212.808.2707 for more information.

Executive Memberships Options:

PREMIUM MEMBERSHIP \$5,000

[Representatives qualified as members: 20] All Benefits of a Basic Membership, PLUS

- Opportunity to Serve on an EACC NY Committee
- Inclusion in EACC Cross Chapter Referral Services Special Invitations to EACC NY VIP Events,
- Incl. Green Room Access (Max 1 Person)
- First Choice on Sponsorships Available at EACC NY Events
- Opportunity to Host Event Series (1 Small Event)
- Listing as Supporter (With Logo) in EACC Event Handouts
- Access to EACC Global Network to Promote Relevant Events and Thought-Leadership across Chapters (In The US & Europe)
- Option to Deliver Web Seminars & Podcasts to Educate EACC Membership
- Opportunity to Place Banner Ad on EACC NY Home Page or Newsletter (Add. Fee Applies)

PLATINUM MEMBERSHIP \$10,000

[Representatives qualified as members: 35] All Benefits listed under Premium Membership, PLUS

- Consideration for Board Position
- Opportunity to Host Event Series (2 Small Events)
- Thought-Leader Article Distribution in EACC NY Newsletter
- Rotating Banner Ad On EACC NY Home Page
- Mention (Logo) As Platinum Member in Each EACC NY Newsletter
- Ad in EACC NY Newsletter (3 Month)

PRESIDENTS CIRCLE \$15,000

[Representatives auglified as members: 50] All Benefits listed under Basic Membership, PLUS

- 2 VIP Tickets for Educational Seminars and Conferences
- Opportunity to Host Event Series (1 Large, 3 Small
- Listing as Supporter (With Logo) in All EACC Email Communications (Invites & Newsletter), Handouts and on Powerpoint Presentations Utilized During EACC
- SeminarsOption to Deliver Web Seminars & Podcasts to Educate EACC Membership
- Thought-Leader Article Distribution in EACC NY Newsletter
- · Mention (Logo) as "Presidents Circle" Member (W/Link) in Each EACC NY Newsletter
- · Ad in EACC NY Newsletter (Top/6 Month)

Member Endorsements

Join Our Conversation on LinkedIn & Follow Us on Twitter @EACCNY "ING has found the EACC to be a very valuable builder of bridges between the European and US business and political communities. They have fantastic events with top notch speakers – they have excellent access to the top economic and political decision makers in Europe. I particularly enjoy the smaller more intimate breakfast session where one gets enough time to network and to go into more depth."

Nick Smit, Head of Financial Institutions - North America, ING

"Our membership with EACC has been a tremendous value. We have greatly benefited from the business intelligence received at seminars and special workshops that we have been able to pass along to our clients. The leadership of the EACC is clearly committed to providing its members' access to key leaders and influencers in an extensive variety of networks. My professional life in NYC just would not be the same without EACC!"

— Luc Strybol, Head of the economic mission of Flanders, Consulate General of Belgium – Flanders Investment & Trade

"Through my involvement with the EACC-NY I am attuned not only to the key issues that impact European and US companies, but also connected to key business and policy makers in Europe. The membership provides access to dynamic events and speakers, and a platform for networking and introductions that can yield new relationships and opportunities. I greatly value the membership and look forward to continued participation with the EACC-NY."

- Sean Dowd, Managing Director, AlixPartners

If you know a company that would benefit from being part of the EACC, we would be happy to meet with them.

"The worldwide reach of the EACC has allowed us to establish contacts with executives of European and American companies as well as trade organizations as far away as Japan and Indonesia, providing us with valuable insights as we explore opportunities to expand our international footprint."

— Albert Busch, President and CEO, Datacolor

"The European American Chamber of Commerce creates a thinking partnership with its members. The events are sometimes practical, sometimes political, and often stimulate new ideas and out-of-the-box thinking. It provides networking opportunities and areas for exploration. The EACC is making an impact."

— Maureen Kline, Public Affairs & Sustainability, Pirelli Tire LLC

WHAT OUR MEMBERS SAY ABOUT US



\$38.55 BILLION exports from NY to EU

\$163.48 BILLION EU investment in NY

221,081 JOBS created from EU trade in NY

309,297 JOBS created from EU investment in NY

The EACC is your partner for transatlantic business affairs